

# BUYER'S GUIDE TO TENTS

*Also Known As: Canopies · Pop-Up Tents · Pop-Up Canopies  
Trade Show Canopies · Instant Canopies · Portable Shelters*



## EASY AS 1-2-3!

- 1.** How frequently will you be using your tent?
- 2.** What is the desired impact of your message?
- 3.** Do you need additional branding options like full or half walls?

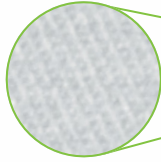


SHOWDOWNDISPLAYS.COM

ASI: 87188 PPAI: 254687 SAGE: 67383 UPIC: SHOWDOWN

Showdown<sup>®</sup>  
DISPLAYS

High-quality, weather-resistant, UV-protected 50+, 600 denier polyester canopy.



Stock throw colors closely align with stock tent colors; excludes Blaze Orange.



Pinch-free height adjustment.



Crank-up canopy creates a taut, clean peak. Excludes Elite tent.



Easy-Glide Tent Feet allow the tent frame to slide on dirt and grass, preventing the legs from catching. US Patent #D760857

**All Kits Include:**



Soft carry case with wheels



Stake kit

**GOOD**

**Standard 10'**

(See page 102 in our 2025 Product Guide)

**BETTER**

**Premium 10'**

(See page 107 in our 2025 Product Guide)

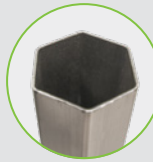
**BEST**

**Elite 10'**

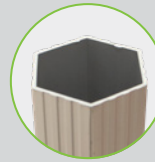
(See page 110 in our 2025 Product Guide)



Frame is constructed of steel and features 1.125" square legs.



Frame is constructed of aluminum and features 1.75" diameter hexagon-shaped legs.



Frame is constructed of aluminum and features 2.125" hexagon-shaped legs.



Legs include plastic push buttons for pinch-free height adjustments.



Legs feature levers for easy height adjustments.



Legs feature levers for easy height adjustments.



Tent frame is covered by a lifetime warranty.



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Tent frame is covered by a lifetime warranty.

**MAXIMIZE YOUR IMPACT**

**Full-Color Imprint**

Imprinted on peak and valance locations. Maximum of four locations per tent.

**Full-Bleed Dye Sublimation**

Covers the entire canopy with vibrant, full-color artwork.

**UV-Printed**

Covers the entire canopy with vibrant, fade-resistant full-color artwork.



Peak Valance



Stocked in eight colors

**ACCESSORIES**

There are dozens of options for customizing your tent, including detachable tent walls and more.



Full wall

Half wall

Hard case with wheels



Ballasts (excludes Elite)